



GEETHA S EDUCATIONAL TRUST (R)

BIMS

BANGALORE INSTITUTE OF MANAGEMENT STUDIES



PRATHIPHALANA

EDUCATE EMPOWER ENRICH

E-NEWS LETTER

VOLUME 1, ISSUE 4



MISSION

We are a market focused educational institution that develop and delivers innovative solutions to our students, Consistently outperforms our peers, cater to the expectations of industry and provides a dynamic and challenging environment for our students and employees with values and higher ethical standards.

VISION

To be internationally acclaimed and premier educational institutions to create best professional Entrepreneurs



GEETHA S EDUCATIONAL TRUST (R)

MESSAGE FROM THE MANAGEMENT DESK

Message from Managing Chairman



Sri. C. Srinivasa Murthy
Managing Chairman

It is endeavor of the news letter to acquaint its readers with the achievements of BIMS. The name of our newsletter- ***Prathiphalana*** signifies 'fruitful results for the collective efforts', and it very aptly sums up the mission of our Institute. With the support of the faculty that consists of bright minds and students who are keen to leave a mark of success, our future is in safe hands indeed.

Message from Chairman



Sri. Suresh M
Chairman

Bangalore Institute of Management Studies (BIMS) has always been striving for excellence and quality of education. This newsletter is another milestone to spread our wings further. I hope it gives an exemplary idea about the activities conducted in the Institute. I wish all the success for the collective effort of everyone involved in bringing our Vision into the shape through this newsletter.

Message from Director



Ms. Geetha Suresh
Director

It gives me an immense pleasure to introduce this edition of newsletter to the readers. As rightly said by Nelson Mandela, "*Education is the powerful weapon we can use to change the world*". And to create this change, education should not just focus on academics, but also result in overall development of the students. This dream is being realized by BIMS and every year this achievement is communicated through "***Prathiphalana***". Congratulations to the teaching and non-teaching staff, who have helped in materializing this newsletter.



GEETHA S EDUCATIONAL TRUST (R)

Message from CEO



Prof. Basave Gowda K S
CEO, BIMS.

“When learning is purposeful, creativity blossoms. When creativity blossoms, thinking emanates. When thinking emanates, knowledge is fully lit. When knowledge is lit, economy flourishes.” – Dr. A P J Abdul Kalam. As part of our vision to create best professional entrepreneurs, BIMS provides an ideal foundation for both personal and professional development. It gives me immense pleasure to announce the release of the fourth issue of the newsletter *“Prathiphalana”*. I wish a great success to all.

Message from Principal



Dr. Nijaguna G
Principal, BIMS

We are proud to inform that BIMS is publishing fourth issue of the newsletter *“Prathiphalana”*. At times, BIMS hopes to grow and flourish under the patronage of students, parents and corporates and intends to create its own identity as a solid brick of Foundation of Modern India, by creating highly skilled & professional management students.

Message from the Editor's Desk

It is an immense pleasure to launch the fourth issue of BIMS newsletter *“Prathiphalana”*. Our newsletter attempts to keep its readers widely interested and updated about the happenings of various events and activities of BIMS. This newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. Sincere thanks to all who contributed writing the event reports and inspiring articles, without which there wouldn't have been this issue. We would like to express our heartfelt thanks to Prof. Basavegowda K S, Prof. Umesh K S, Dr. Nijaguna G and Dr. Dinakar G for their everlasting support throughout the design of this edition.

Thank you all.

With Best Regards,
Prof. Sreedevi S Erady
Prof. Santosh K V



Faculty Achievements

- **Dr. Nijaguna G** has been selected as thesis evaluation panel member of Anna University, Chennai, Tamil Nadu.
- **Prof. J K Narasimha Murthy** and **Prof. Nandini R** have attended a FDP on Case Writing Analysis and Presentation held on 23rd July 2016 at CBSMS, Bangalore University.
- **Prof. Santosh K V** has participated in the FDP on “Using Blended MOOCs in Management Education” conducted by IIM, Bangalore on 8th July 2016.
- **Dr. Dinakar G, Prof. Jayashree K** and **Prof. Santosh K V** have attended a workshop on “Gender sensitization” conducted by the Sexual Harassment Prevention and Gender Sensitisation Cell” of Bangalore University on 17th June 2016.
- **Prof. Chetan M J** and **Prof. Sushma K C** have participated in an International Faculty Development Workshop for Effective PRME Implementation “Case writing in Responsible Management Education” organized by Canara Bank School of Management Studies on 4th June 2016 at Jnanajyothi Auditorium, Bangalore University.

New members to BIMS family

Dr. Manju Bhargavi
Ph.D, PG Diploma in Translation,
MA (Hindi)
Experience in teaching: 8 years



Prof. Mythili Nagore
MA(English Literature), B.Ed
Experience in teaching: 11 years



Prof. Prashanth Kumar C.P.
M.com, M.phil, Ph.D (Persuing)
Experience in teaching: 8 years
Specialization: Accounts and Taxation



Prof. Gowramma H.C
M.Com (Ph.D)
Experience in teaching: 7 years
Specialization: Finance



Prof. Santosh K V
BE, MBA
Experience in Industry: 2 years
Experience in teaching: NIL
Specialization: HRM





Events/Workshops

Graduation Day

BIMS celebrated UG and PG graduation Day on 9th June 2016. Passing out students of B.Com and MBA in their convocation attire and tasseled caps made a beautiful spectacle of expectation and optimism. The Graduation day started with receiving the Chief Guest Dr. K K Seethamma, Registrar, Bangalore University, Bangalore. In the graduation procession, Ms. Geetha Suresh, Director-Geetha S Educational Trust, had Mr. Suresh M - Chairman, Prof. Basavegowda K S – CEO, Prof. Umesh K S - COO, Dr. Nijaguna G – Principal, Dr. Dinakar G - Program Director MBA, Program Managers, Faculty members, the Chief Guest, Toppers, Best out going students, and graduating students participated.

Prof. Lavanya, the MC of the function gave opening remarks and invited Dr.Nijaguna G, the Principal, to deliver the welcome address. He welcomed the Chief Guest, Parents and all the other Stakeholders and advised the outgoing students to help the society especially the needy and to be ethical and responsible forever. Dr. K K Seethamma, Chief Guest, delivered the Graduation address mentioning in her speech about the importance and tradition of graduation day celebrations. She pointed about the factors which influence the success and happiness. Chairman, Director and CEO wished all success to the graduating students.

Dr. Dinakar G administered the graduation pledge to the outgoing students. Best outgoing, best contributors and students were awarded in the function. The awardees were thrilled to receive the certificate, merit scholarship in cash and memento from the dignitaries.





Events/Workshops

Farewell Day

The Post Graduation and Under Graduation students organized farewell party “ADEIU” on **9th June, 2016** in the college seminar hall. Students bid farewell for the outgoing students of MBA and B.Com, with great enthusiasm and off course nostalgia.

Function began with a floral welcome to the senior batches of both MBA and B.Com, followed by formal part of the function was started by welcoming the CEO, Prof. Basave Gowda K S, the COO, Prof. Umesh K S, the Principal, Dr. Nijaguna G and the MBA Program Director, Dr. Dinakar G, for their gracious presence on the occasion. The CEO mentioned his wishes and blessings to the outgoing students in his speech. The Principal expressed that students will uphold the fame of BIMS in the society and further continue to hold higher degrees.

There was prize distribution for “Sports Day” and “Ethnic Day”. Later students of junior batches presented very entertaining programmes like group dance, solo dance and solo song performances. The very unique thing about this farewell programme was that there was a dance performance by teaching faculty, as a gesture of appreciation and wishes for outgoing batches. It was a great pleasure for the student organizers to announce funny awards for their senior batch. The programme was wined at 3:30 PM, by thanks giving for the management for providing all sorts of support in conducting the programme.





Events/Workshops

UG Fresher's day

BIMS organized UG Fresher's day on 8th July 2016 to welcome the new batch of first year UG Courses- BBA, BCA and B.Com. CEO-Prof. Basavegowda K S, COO-Prof. Umesh K S, Principal-Dr. Nijaguna G and Program Director-MBA Dr. Dinakar G inaugurated the function by lighting a lamp. The dignitaries welcomed the new batch students, expressed all the support required from the management and faculties and wished them to have a great time in BIMS. Several cultural programmes were performed both by the freshers and the senior students. Seniors entertained the crowd by conducting interesting games for the first year students. The programme came to a stylish end by the fashion show of 1st year BBA students.



Guest Lecture on Emotional Intelligence

A guest lecture was organized on 30th July 2016 on the topic "Emotional Intelligence". The resource persons were **Prof. Arundathi S V**, Dr. Ambedkar Institute of Technology, Bangalore and **Prof. Ashok Kumar R S**, RNSIT, Bangalore. The speakers briefed about feelings-how they originate and its impact on a person's mood, how to express and control emotions, positive and negative emotions etc. The lecture was more of interactive session where the speakers made all the students to take active participation in the exercise and made more interesting for students to understand better. The workshop was very well received by the students. The speakers concluded the session by explaining how emotional intelligence helps in building and maintaining good relationships in organizations.





Forthcoming Events

- Planning to procure Impact Factor and Indexing for the journal “BIMS International Journal of Social Science Research” bearing ISSN 2455-4839. Proposal will be sending in the month of August 2016.
- The inauguration of MBA 2016-18 batch is scheduled in the 1st week of September 2016
- BIMS is planning to conduct two days International Conference in the month of February 2017. The theme and brochure design is scheduled in the month of September 2016
- Plan to maintain documents for the process for NAAC accreditation
- Placement trainings for final year MBA students are scheduled in the month of September/October 2016

Resource Persons in BIMS

S.No	Name of the Resource Person, Designation & Organization	Date of visit	Purpose
1	Dr. K K Seethamma Registrar, Bangalore University Bangalore	9.6.2016	Chief Guest for UG and PG Graduation Day
2	Prof. Arundathi S V, Dr. AIT, Bangalore	30.7.2016	Guest Lecture
3	Prof. Ashok Kumar R S, RNSIT, Bangalore	30.7.2016	Guest Lecture



The following students were awarded in the graduation day ceremony.

	UG	PG
Best Outgoing Student	Tejas Nicky	Apoorva Avasthi
Outstanding academic performers	<ol style="list-style-type: none">1. Tejaswini G2. Akshitha3. Mohammed Salman4. Navya R	<ol style="list-style-type: none">1. Rajdeep Lahiri2. Amrutha K Narang3. Namitha4. Kushagra Pandey5. Lavanya
Outstanding supporters	<ul style="list-style-type: none">• Avinash A N• Lohith B• Madhusudan S B• Dhanraj R• Umesh K B	

Congratulations to 6th semester B.Com Students for achieving 97% result in the semester examinations conducted by Bangalore University in the month of May 2016.

How can you take 9 toothpicks and make ten without breaking the toothpicks?



INDUSTRIAL VISIT

Visit to Toyota Kirloskar Motor Pvt Ltd.

An industrial visit to Toyota Kirloskar Motor Pvt Ltd, Bidadi was organized on 22nd June 2016 for the 2nd and 3rd year BBA, BCA and B.Com students. The resource person of the organization gave a presentation about the overview of the company, its history like number of units, operating places etc. Students visited the assembly block of the plant where there was a demonstration of assembling the vehicle parts. Students and faculties had an enriching experience in getting live exposure of the production unit.





STUDENTS CORNER

PROJECT LOON

Project loon is a research and development project being developed by Google X with the mission of providing internet access to rural and remote areas. The project uses high altitude balloons placed in the stratosphere at an altitude of about 18 km to create an aerial wireless network with up to 4G-LTE speeds .The balloon envelopes used in the project are made by Raven Aerostar, and are composed of polyethylene plastic about 0.076 mm thick. Atmospheric Administration Users of the service connect to the balloon network using a special internet antenna attached to their building. The signal travels through balloon, then to a ground-based station connected to an internet service provider then into global internet .Therefore the system aims to bring internet access to remote and rural areas poorly served by existing provisions, and improved communication during natural disasters to affected region.

Nishu Kumari
MBA 3rd Semester



Answer to the riddle of Issue 3 (May 2016)

'A' and 'W' because each letter in the series represents the first letter of every word in the question.