



GEETHA S EDUCATIONAL TRUST (R)

BIMS

BANGALORE INSTITUTE OF MANAGEMENT STUDIES



# PRATHIPHALANA

EDUCATE EMPOWER ENRICH

## E-NEWS LETTER

VOLUME 2 ISSUE 1



## MISSION

We are a market focused educational institution that develop and delivers innovative solutions to our students, Consistently outperforms our peers, cater to the expectations of industry and provides a dynamic and challenging environment for our students and employees with values and higher ethical standards.

## VISION

To be internationally acclaimed and premier educational institutions to create best professional Entrepreneurs



GEETHA S EDUCATIONAL TRUST (R)

## MESSAGE FROM THE MANAGEMENT DESK

### Message from Managing Chairman



Sri. C. Srinivasa Murthy  
Managing Chairman

The rapid rate of technological advancement and the information revolution have resulted in new series of challenges in the educational field. The urgent need of the times was to lay emphasis on quality education and to strive vigorously for global excellence and acceptability. To achieve these goals, at BIMS we promote personal and academic excellence through our unique approach to International curriculum through collaboration.

### Message from Chairman



Sri. Suresh M  
Chairman

BIMS policy is to impart quality education and train the students and for the accomplishment of the same, we have recruited resourceful faculty who are dynamic, dedicated and committed to the goal oriented efficient teaching with effective methodology. I appreciate for the sincere efforts taken by the institution for maintaining its position at the apex.

### Message from Director



Ms. Geetha Suresh  
Director

We are committed to make the educational experience of our each student satisfying, fulfilling and fun as we believe the journey is as important as the destination. I congratulate all the faculty, staff and students for bringing out the latest issue of the newsletter. Wish a great success to all.



GEETHA S EDUCATIONAL TRUST (R)

## Message from CEO



Prof. Basave Gowda K S  
CEO, BIMS.

In our quest for excellence, we have broken new grounds in the education sector. Our unflinching commitment to better standards of education has been the guiding principle behind all our initiatives and endeavors. The E-newsletter “*Prathiphalana*” is a platform to communicate more effectively with our stakeholders about the achievements of faculty and students and also about the various events conducted at the campus.

## Message from Principal



Dr. Nijaguna G  
Principal, BIMS

It gives me immense pleasure to announce the release of the Vol. 2 Issue 1 of the E-newsletter “*Prathiphalana*”. The primary motto of BIMS is Empowerment of students for their all-round development through education. Today’s education is acquisition of knowledge and skills, building character and improving employability of our young talent, the future leadership. Congratulations to the dedicated faculty and students who have contributed to successful release of the latest issue of the newsletter.

## Message from Editor’s Desk

“*Prathiphalana*” would be a snapshot of the various activities and advancements associated with BIMS. It serves to reinforce and allow increased awareness, improved interaction and integration among all of us. This issue focuses on Independence Day celebrations, Ganesha Chaturthi festival and the guest lectures organized in the campus in the last three months. Thank you one and all who have contributed in providing the content and our sincere thanks to the management, CEO, COO, Principal and Program Director for their support and encouragement. Happy Reading!

With Best Regards,  
Prof. Sreedevi S Erady  
Prof. Santosh K V



GOALS  
ACCOMPLISHED

## Faculty Achievements

- ❖ **Dr. Nijaguna G**, has presented and published a paper in National conference held at Surana college, Bangalore and also published a paper in an International Journal of Supply Chain Management.
- ❖ **Dr. Dinakar, Prof. Prashanth, Dr. Manju Bhargavi** and **Prof. Hema** have attended an FDP on “Innovative Teaching Practices” on 21<sup>st</sup> October 2016 at SSR College, Bangalore.
- ❖ **Prof. Sudha** and **Prof. Nandini** have attended an FDP “Writing Research Paper” on 3<sup>rd</sup> September 2016 at Brindavan College, Bangalore.
- ❖ **Prof. Manju Bhargavi** has attended workshop at Sindhi College on 08<sup>th</sup> August 2016 and has achieved the Best Paper award for presenting Hindi paper on BCA III semester book ‘Yuge Yuge Kranthi’.
- ❖ **Prof. Chethan** and **Prof. Prashanth** have attended Sweden education fair along with 60 students as part of the fifth edition of the Sweden Education Day, a unique collaborative opportunity between Sweden and India on 29<sup>th</sup> September 2016.
- ❖ **Prof. Mahadev Prakash** has attended Swachh – Bharath Pakhwada organized in Bangalore University campus on 02<sup>nd</sup> October 2016.

### New member to BIMS family

**Prof. Deepika KN**  
MBA (Marketing)  
Industry Experience – 7 Months  
Teaching Experience – 1 Year.





## Events/Workshops

### Independence Day Celebrations

BIMS celebrated 70<sup>th</sup> Independence Day on 15<sup>th</sup> of August 2016. Mr. Girish who had about 17 years of service in Indian Army was invited as the chief guest. Honorable Director Smt. Geetha Suresh, CEO Prof. Basavegowda, Principal Dr. Nijaguna G along with all the teaching and non-teaching staff participated and witnessed the celebration. The guest of honor and the other dignitaries gave their valuable inputs about Independence Day and also spoke about great freedom fighters who have shed their blood on the motherland to get the freedom.

The program started with hoisting the Tri-color National flag, which was followed by mind-blowing cultural activities performed by the students. The program winded off by 1.30 PM after which lunch was arranged to all.



### Celebration of HINDI DIWAS

To spread the awareness and fame of Hindi Language, under the great initiative of Dr. Manju Bhargavi, a day was dedicated by celebrating “Hindi Diwas” on 06<sup>th</sup> October 2016. An efficient KAS officer Dr. Bhagyalakshmi was invited to spread the awareness about the importance of language and literature.

The programme began with lighting the lamp and invocation song which was followed by valuable and inspiring words of wisdom. The specialty of the day was that all the dignitaries on the dais including the guest of honor and principal spoke in Hindi and motivated the crowd.

After this, Prof. Sushma KC, faculty of BIMS and faculty members of other colleges presented their papers in Hindi.





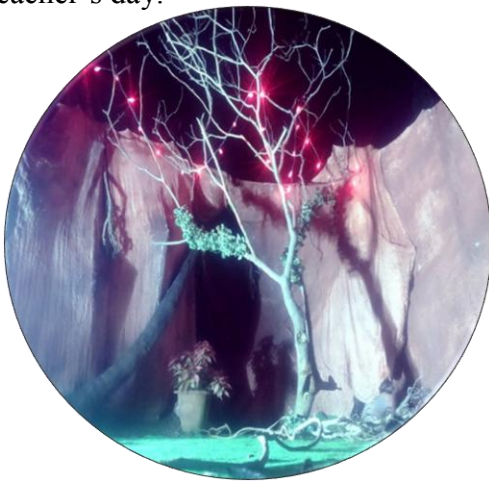
## Events/Workshops

### Ganesha Chaturthi Festival

One of the great initiative taken by the students of BIMS was celebrating Ganesha Chaturthi Festival on September 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup>. Collective efforts of all the students resulted in creation of fantabulous cave inside which Lord Ganesha's idle was placed. The creative masterpiece and arrangements attracted the entire surrounding.

The three-day feast incorporated the celebration of Teachers Day along with Talents Day, worship and unlimited cultural activities. The cultural performances of students and even few faculty members kept the crowd rocking.

Prof. Sreedevi S Erady was awarded the Best Teacher award on the occasion of celebration of teacher's day.



### PG (MBA) 1st Year Inauguration

BIMS organized PG (MBA) inaugural function on 26<sup>th</sup> October 2016 to welcome the new batch of first year PG (MBA) course. The Chief Guest Sri Sri Sowmyanatha Swamiji, Adichunchanagiri Mahasamsthana, Vijayanagar Bangalore, Guest of Honor Dr. Suresh V Nadagouder, Registrar (Evaluation), Bangalore University, Director Smt. Geetha Suresh, CEO-Prof. Basavegowda K S and Principal-Dr. Nijaguna G inaugurated the function by lighting a lamp in the presence of COO-Prof. Umesh K S, Program Director-MBA Dr. Dinakar G.

The dignitaries welcomed the new batch students, expressed all the support required from the management and faculties and wished them to have a great time in BIMS. Several cultural programmes were performed both by the freshers and the senior students. Seniors entertained the crowd by conducting interesting games for the first year students.





## Events/Workshops

### **Workshop on Group Discussion**

A session on group discussion was organized by the college and conducted by Prof. Madhumathi, Jain University on 4<sup>th</sup> October 2016. Various judgmental parameters of group discussion such as content, body language, communication and team work and were dealt in detail. Professor gave theoretical inputs in the beginning and also conducted few GD exercises. All MBA students along with few UG students participated in the workshop. At the end of the workshop, certificates were distributed to the participants.

### **Workshop on BASEL Norms**

A workshop was conducted to all the UG students to provide a light on BASEL norms. The workshop was conducted on 6<sup>th</sup> August 2016 by Prof. Pratibha Raj, ABBS, Bangalore.

The resource person gave an insight about the salient features of the Basel norms and indicated how they are going to help the economy by risk minimization and enable better settlements.



### **Placement training for III Semester MBA students**

Training is provided for III semester MBA students to improve Employability skills, conducted by 7<sup>th</sup> Sense, Bangalore based Training and Development consultancy. The training is being provided in various sections that is most likely to be conducted in the company interviews, such as, Numerical ability, Logical ability, Verbal ability, Resume building and Life skills. The sessions were very informative, interesting and interactive.





## Forthcoming Events

- ❖ Governing council meeting is scheduled on 12<sup>th</sup> November 2016.
- ❖ BIMS is planning to conduct two days International Conference in the month of February 2017. The theme and brochure designs scheduled in the month of November/December 2016
- ❖ Personality Development classes are scheduled for MBA students and will be provided by the firm 7th Sense in the month of December/January 2016-17.
- ❖ Scheduled the certification training for students on Six Sigma from November 2016.
- ❖ Planned to conduct a workshop on Statistical Package for Social Science (SPSS) in the month of December 2016
- ❖ Distribution of laptops for 1<sup>st</sup> Year MBA students is scheduled in the month of Dec 2016/Jan 2017.

## Resource Persons in BIMS

S.No	Name of the Resource Person, Designation & Organization	Date of visit	Purpose
1	Prof. Pratibha Raj, ABBS, Bangalore	6-8-2016	Guest Lecture
2	Mr. Girish Ex-Servicemen	15-8-2016	Chief Guest, Independence Day
3	Prof. Madhumathi, Jain University	4-10-2016	Guest Lecture
4	Dr. Bhagyalakshmi KAS Officer	6-10-2016	Chief Guest, Hindi Diwas programme
5	Dr. Suresh V Nadagouder, Registrar (Evaluation), Bangalore University	26 - 10 - 2016	Chief Guest, Inauguration of 1st Year MBA 2016-17 batch



## Student Achievements

*Congratulations to UG (BBA and BCA) students, for winning second place in Volley ball competition at SJB college of Management*

## Results

Congratulations to MBA2014-16 batch Students for achieving 99% result in the 4<sup>th</sup> semester examinations conducted by Bangalore University in the month of June 2016.

### Riddles Corner

Re-arrange the letters,  
O O U S W T D N E J R  
to spell just one word.

### Answer to the riddle of Issue 4 (August 2016)

TEN (every line making the letters in the word ten is one toothpick. There are nine lines you draw when writing ten, so there are 9 toothpicks making TEN).



## NSS ACTIVITIES

Various NSS activities were conducted in order to enhance the feeling of social responsibility among the students such as Clean city service, Education Awareness programme, Planting programme (Hasire Usiru), Visiting orphanages, Blood donation camp etc.

### Clean City Service

A clean city service was held on 20th August 2016, Saturday at college premises. The students of National service scheme joined their hands to clean the waste at the college campus and also helped in gardening the college premises. Great support and participation was given by esteemed CEO Prof. K S Basavegowda, beloved Principal Dr. Nijaguna G and all the teaching staff of BIMS.

### “Hasire Usiru” – Planting programme.

On 26th September 2016 Saturday, with the help of College management, the students of National Social Service planted various types of plants along with nurturing them with water and fertilizers, after which snacks were provided to all.



### Visiting Orphanages and Blood donation camp



NSS volunteers also visited an orphanage near Kengeri on 17<sup>th</sup> September 2016 and provided money, clothes, chocolates and puffs for the children.

On 26<sup>th</sup> September 2016, with the help of NSS volunteers and ‘Lions Club’ Bangalore, a blood donation camp was organized. Nearly 70 bottles of blood was collected from the volunteers and number of other participants which included students and faculty members