

CALL FOR PAPERS

Abstract Submission:

Last Date: 07-06-2019

Intimation of Acceptance: 10-06-2019

Mail to: msdp2k19.bims@gmail.com

Full Paper Submission:

Last Date: 15-06-2019

One hard copy of Full Paper should be submitted to chair.

Presentation time: PPT - 8 Mins

: Q&A - 2 Mins.

Registration Fee: 150/-

Online Payment:

S/B - 9022500101680901

IFSC – KARB0000902

(Payment details should be sent to above mentioned Mail ID)

Guidelines:

Document type: MS Word

Font: Times New Roman

Size:12

Spacing: 1.5 Lines

Limit : Abstract / Synopsis not exceeding 4 pages and full paper not exceeding 10 pages.

Cover Page should include title, author name, mailing address, mobile number and institution name.

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GEETHA S EDUCATIONAL TRUST®

Presents

BANGALORE INSTITUTE OF MANAGEMENT STUDIES (BIMS)

#35, Opposite to RV College of Engineering,

Mysore Road, Bangalore - 59



Department of MBA

Under

Management Students' Development Program

Is Organising

“STUDENT PAPER PRESENTATION CONTEST”

{Based on Dissertation Work}

On

19.06.2019 (Wednesday)

Time: 9:30am Onwards

Venue: BIMS College



About the College

GEETHA S EDUCATIONAL TRUST manages Bangalore Institute Of Management Studies (BIMS). It is a vibrant and welcoming learning community, committed to creating a best possible educational experience for every student. Our aim is to enable all students to search their full potential.

BIMS is providing stimulating & enriched environment so that the student can enjoy all aspect of their learning. We are always looking for new ways to involve students in the life of institution and to keep them inform of the new things.

It is this combination that helps students passing out through our system to always excel themselves in whatever they find in the present employment opportunities.

BIMS was established in 2006 with an objective of shaping young managers to meet the growing demand of global employment. We offers 2 year full time MBA under PG program approved by AICTE and 3 years full time UG courses of B.Com, BBA & BCA, all affiliated to Bangalore University.

About the Department

The Department of Management Studies (MBA) in BIMS was established in 2006. Apart from the regular curriculum, the department is regularly conducting training programs, short-term courses and out-bound learning activities through various student clubs.

The program is aimed to provide quality management education with appropriate skills development to empower the students to face the global challenges.

About the Contest

Competitions provide a myriad of opportunities to explore and expand their horizons. This contest is a platform for MBA students to demonstrate their creative problem solving skills along with good presentation skills and to challenge themselves with better research work to showcase to the world.

The core objective of this contest is to promote multi-disciplinary thought process among the students of Management Discipline through original dissertation work.

Theme of the Paper

Papers are invited form the IV semester students of Bangalore University MBA course. Author should submit paper based on the approved titles of their final dissertation work.

- **The best paper will be awarded with the cash prize.**
- **Selected papers will be published in the college journal having ISSN 2455-4839**